

OASIS CRITICAL ILLNESS INSURANCE FROM GREAT-WEST LIFE



Help protect  
what matters  
most to you

**We can all think of someone who has been struck by a critical illness. The good news is today more people are surviving heart attacks, strokes and cancer.**

- 80% of hospitalized heart attack patients survive. The percentage is even higher for those experiencing their first heart attack.
- 81.2% of stroke patients survive the initial event.
- The relative cancer survival rate has almost doubled since the 1960s. In the 1960s, an individual with cancer was 33% as likely as an individual without cancer to survive another five years. Today, an individual with cancer is 59% as likely as an individual without cancer to survive another five years.

*Sources: Heart and Stroke Foundation, 2006 and Canadian Cancer Society, 2007*

**Unfortunately survival doesn't ensure your financial and emotional well-being.  
That's where critical illness insurance could help.**



Do you know someone who has survived a critical illness?

### Would extra money help?

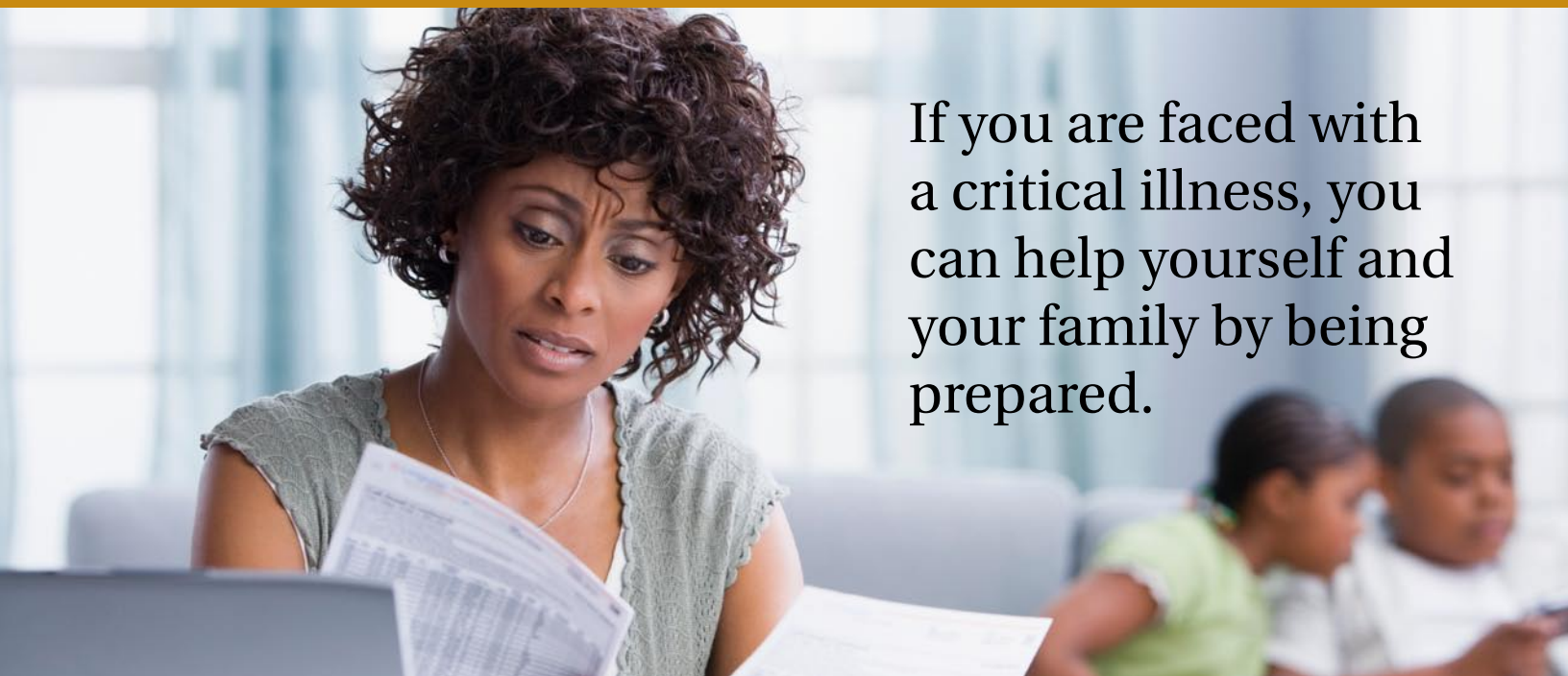
Critical illness insurance allows you to focus on your recovery instead of finances.

A lump-sum benefit could help protect what matters most to you, such as:

- Making payments toward or paying off your **mortgage**
- Seeking **alternative or out-of-country medical treatment**
- Ensuring **children's education** plans are not interrupted
- Leaving your savings intact to help protect **retirement plans**

In addition, critical illness survivors have told us they have used their benefit to:

- Allow a spouse to take time off work to provide care and support
- Pay for additional child care needs to help children's lifestyle and activities continue
- Help pay for a hotel near a treatment centre
- Relax on a trip with family after recovery
- Help their business to continue in their absence



If you are faced with a critical illness, you can help yourself and your family by being prepared.

For more information about Great-West, visit [www.greatwestlife.com](http://www.greatwestlife.com).

For more information about how *Oasis* critical illness insurance may fit your needs, ask your representative for an illustration.

experience  
knowledge  
strength

